

From: john murphy
Sent: 20 June 2014 20:44
Subject: Reference: Application 14/01129/pvma

Dear Sirs,

Further to the Cheltenham Town Football Club licence application for the Seasons complex at reference above:

Thank you for the opportunity to respond to the comments made to date on the CTAFC Licence application. As a club we are very conscious of our position within the community and work hard with the desire to be good neighbours in the both the Swindon Village and Whaddon Road communities.

Since taking over the Seasons complex we have spent £30,000.00 on improving the facility, we have paid for and pruned all the trees of the local residents that we over-hanging our areas and allowed the car parks to be used on a daily basis by the local school and as an over-flow for the village hall.

We have a full-time person who cleans the area including the adjacent road on a daily basis and we have taken away six large rubbish bins that were an eyesore and totally tidied up the facility.

I can assure local residents that we have absolutely no intention to change the facility into a frequent social venue. To date we are only looking to host Christenings, Birthday functions at young or elderly range (certainly not 18 or 21 years of age events) and charity events. To date we have only had seven requests for the entire Summer period and each one of those is vetted personally by myself.

We do not intend to go beyond 2300 hours for any event so would be happy with a restriction there, we only intend to use the outside areas for an end of season barbeque for the football club and have no intention of hiring out this area. For each and every event we will have a professional security person in attendance who will monitor internal and external areas to ensure that there is no anti-social behaviour, a full-time club official and two professional bar staff. I can assure residents that there will be no bad behaviour or noise.

We will use the car park to the right as you drive into the facility and will close the car park to the left which is where the residents houses are adjacent. We will monitor these areas during each and every event to ensure that there are no anti-social issues of any note.

This venture will not raise large amounts of money for the club but will allow us to utilise the facility in a more cost effective manner, we can certainly do without associated problems or adverse publicity and certainly intend to do our utmost to protect the integrity of the facility and the surrounding areas. We will be more than happy to receive advice from our neighbours and I can guarantee it is of paramount concern to us that the facility does not become a problem within the local area.

I am more than happy to represent the club on residents focus group and can discuss forthcoming events and how we can improve. I have been associated with Cheltenham Town since 1975, I was employed at GCHQ for 41 years and I am currently Director of the CTAFC Academy and Seasons.

Please contact me if I can be of further assistance.

Yours Sincerely

John Murphy
Director CTAFC